

## The hygienic benefits of straighter teeth

### HEALTHIER GUMS

Properly positioned teeth are easier to brush and floss than teeth that are crowded, crooked, or spaced too far apart. Properly aligned teeth can help gums fit more tightly around them,<sup>1</sup> which may lead to better periodontal health.

### EASIER CLEANINGS

With maintenance of good oral hygiene, the chances of having plaque retention, tooth decay, or periodontal (gum) disease can be reduced.

### DECREASED RISK OF ABNORMAL WEAR

Properly aligned teeth can be less stressful on the supporting bone jaw joints.

### ORTHODONTIC TREATMENT COMPARISON

	INVISALIGN	BRACES
Treats a wide variety of cases	X	X
Straights your teeth	X	X
Allows you to eat whatever foods you enjoy	X	
Allows you to remove when you want	X	
Enjoy virtually invisible teeth-straightening	X	
Brush and floss your teeth normally	X	
Consists of smooth, comfortable plastic	X	
Office visits only every four to six weeks	X	
Invisalign Teen®: up to 6 free replacement aligners*	X	

<sup>1</sup> Ong et al., 1998 Boyd and Baumrind, 1992, Zachrisson and Zachrisson, 1972

\* Invisalign Teen only.

# SHOW THE WORLD WHO YOU REALLY ARE WITH INVISALIGN CLEAR ALIGNERS

### Q HOW DOES IT WORK?

A Invisalign® clear aligners take a modern approach to straightening teeth, using a custom-made series of aligners created for you and only you. These aligners are made of smooth, comfortable and virtually invisible plastic that you simply wear over your teeth. Wearing the aligners will gradually and gently shift your teeth into place, based on the exact movements your dentist or orthodontist plans out for you. There are no metal brackets to attach and no wires to tighten. You simply pop in a new set of aligners approximately every two weeks, until your treatment is complete and you achieve the confident smile that you've always wanted. The best part about the whole process is that most people won't even know you're straightening your teeth.

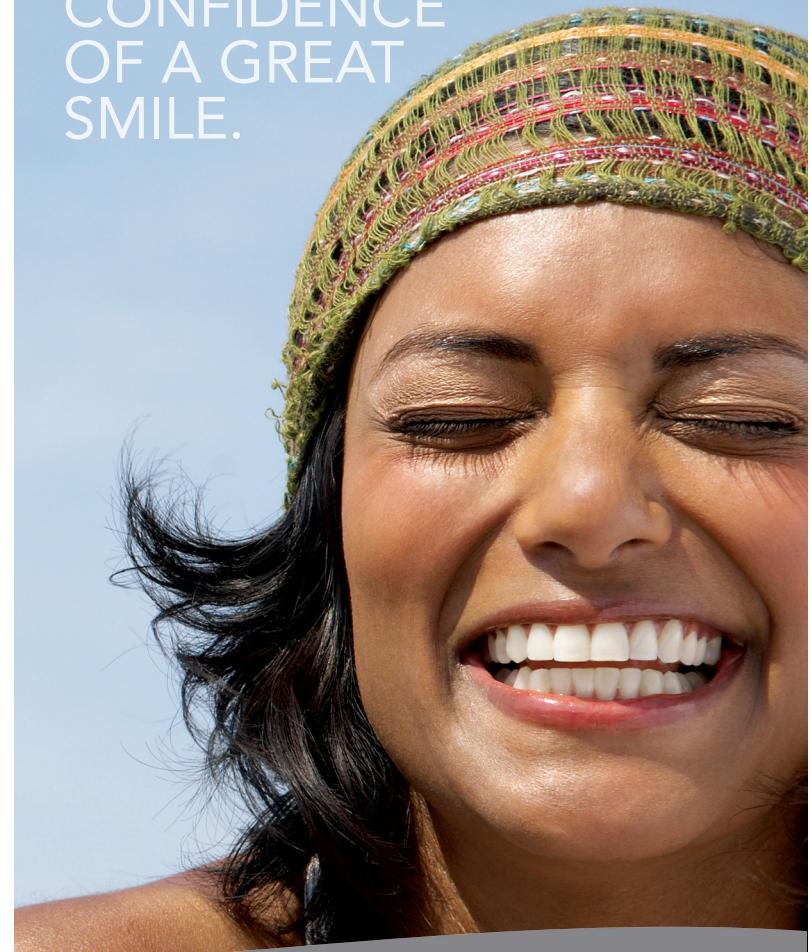
### Q HOW MUCH DOES IT COST?

A In most cases, Invisalign clear aligner treatment is comparable to the cost of traditional braces. However, as with other medical treatments, only your doctor can determine the cost, based on your specific needs. Other factors may include your treatment goals, the difficulty of your case, how long you are in treatment, where you live, your orthodontic insurance coverage, and additional factors determined by your dentist or orthodontist.

### Q DOES IT REALLY WORK?

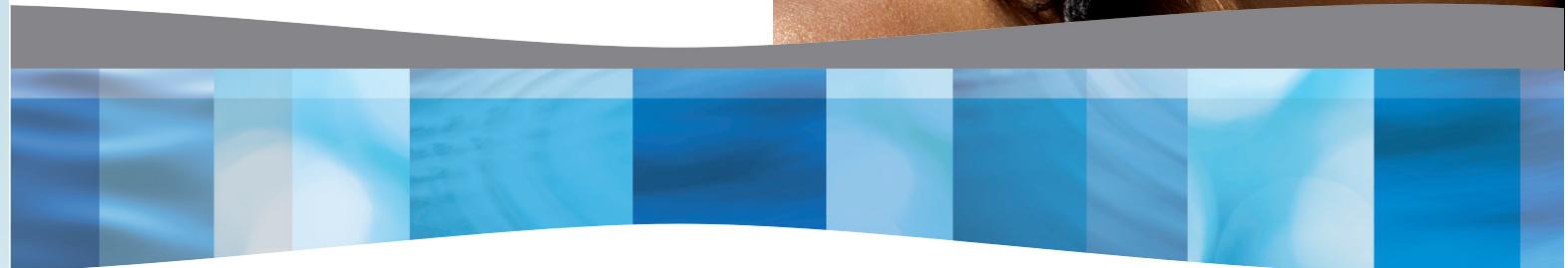
A Yes. More than 3 million people worldwide have been treated with Invisalign clear aligners. The number of Invisalign smiles grows daily.

GET THE CONFIDENCE OF A GREAT SMILE.



## Over 3 million patients

are smiling with confidence thanks to Invisalign clear aligners. Without brackets or wires, Invisalign clear aligner treatment takes a modern approach to teeth straightening and is virtually invisible.



## ALIGN



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**invisalign®**  
The Clear Alternative to Braces



# THE CLEAR ALTERNATIVE TO BRACES®

Developed with  
Orthodontists,

Invisalign® clear aligners are a virtually invisible solution, so you can smile confidently both during treatment and after. Using a series of clear, removable aligners, Invisalign treatment gradually moves your teeth toward the smile you've always wanted. And, almost no one will know you're wearing them unless you tell them.

## Clear, Removable, Comfortable

Invisalign® clear aligners are comfortable to wear and easy to live with. You visit your doctor every month or two to check your progression and get new aligners. Average treatment time is about a year. Because the aligners are removable, you can continue to eat your favorite foods. And you can brush and floss normally to keep your teeth and gums healthy.

### RESULTS YOU CAN SEE

BEFORE



SPACING TREATMENT  
Nine months, 19 aligners

AFTER



CROWDING TREATMENT  
Seven months, 14 aligners

Actual treatment time and results may vary.



## Treatment Options

Many people incorrectly believe that Invisalign is only effective in treating minor teeth straightening issues. But the fact is, Invisalign successfully treats patients with moderate and severe conditions, including the following:



CROWDING  
Not enough room for the teeth



SPACING  
Gaps between the teeth



OVERBITE  
Protruding upper teeth



UNDERBITE  
Protruding lower teeth



DEEP BITE  
Upper front teeth hiding the lower teeth



OPEN BITE  
Vertical spacing between the front teeth

Ask your doctor how Invisalign clear aligners can work for you. Most trained doctors offer free consultations. Ask yours today.